

Caribbean Gospel Surf (WCGS Radio)

A Service of En Sound Entertainment

P.O. Box 32507 | Newark | NJ 07102 | Tel: 973-280-4677

Caribbean Gospel surf, a 24 hour Internet Gospel radio station, was started out of the need to provide quality programming (Music and Ministry) to Internet listeners all over the world. Since we have re-launched our station in January of 2008, we had over 1.5 million visits to our station and have gained an impressive following with listeners globally in France, Africa, The Caribbean, Asia, The U.K. Switzerland and many others.

THE FACTS: *Internet Radio Listenership Up While AM/FM Listenership Down*

REPORT: INTERNET RADIO UP 26% IN 2007. Web-based music radio service generated 4.85 billion total listening hours in 2007, a 26% increase over 2006, according to a report from AccuStream iMedia Research. Total listening hours averaged 404.2 billion hours per month compared to 320.5 million hour average in 2006.

SAME REPORT: INTERNET RADIO AD REVENUES UP 194% IN 2007. In the above-mentioned report, AccuStream estimated that the Internet music radio ad market was worth approximately 92 million dollars in 2007. That included \$80 million in audio ads – a **194% increase from 2006** – and another \$12-15 million generated through video ads placed within radio sites.

TERRESTRIAL RADIO YEAR BEGINS “HORRIBLY” WITH 6% REVENUE DECLINE. The Radio Advertising Bureau (RAB) reports that local revenues for all markets were off by 5% this January, compared to January 2007 and that national revenues fell 13% making a combined local and national revenues decline of 7%. The only saving grace? Non-spot revenues grew 11%; bring up the total revenues decline, including local national, and non-spot, to only 6%. Stock analyst, naturally, reacts negatively to the news.

Now is the time to get your ministry heard as more people are turning to the Internet to get inspired both socially and spiritually. With thousands of ministries out there, why shouldn't yours be too? Caribbean Gospel Surf is offering you competitive rates to get your ministry to our global audience.

WE PRIDE OURSELVES IN BEING...

- Our station is the only Caribbean Gospel music station listed on iTunes.
- Ranked #1 Caribbean Gospel station on Shoutcast

- Listed as one of the top 10 stations on AudioRealm

OUR RATES FOR MINISTRIES

We offer the following to your ministry:

AM Broadcast (7-10)

15 minutes = \$45/show

30 minutes = \$65/show

60 minutes = \$95/show

Afternoon Broadcast 12noon & 3pm)

15 minutes = \$65

30 minutes = \$95

60 minutes = \$125

Evening Broadcast

(Same as AM broadcast). * If you need commercial created for your show, please add \$50.00 to your selected cost

Options:

1 month payment in advance

3 months payment in advance (5% discount)

6 months payment in advance (10% discount)

There are 3 ways to do your show

Send it to us on CD

Send it to us as an mp3 file

Come in and broadcast live

Payment Method

Payment must be made 5 business days before your show is scheduled to be aired. Make Certified Check/Money Order payable to:

En Sound Entertainment

P.O. Box 32507

Newark, NJ 07102

We also accept PayPal payment payable to: ensound@yahoo.com