

Caribbean Gospel Surf - WCGS Radio

Your Global Caribbean & African Gospel Community Station

www.ensound.org/

A Service of En Sound Entertainment

P.O. Box 32507 | Newark | NJ 07102 | Tel: 973-856-7115

Caribbean Gospel surf, a 24 hour Internet Gospel radio station, was started out of the need to provide quality programming (Music and Ministry) to Internet listeners all over the world. Since we have re-launched our station in January of 2008, we had over 1.5 million visits to our station and have gained an impressive following with listeners globally in France, Africa, The Caribbean, Asia, The U.K. Switzerland and many others.

THE FACTS: *Internet Radio Listenership Up While AM/FM Listenership Down*

REPORT: INTERNET RADIO UP 26% IN 2007. Web-based music radio service generated 4.85 billion total listening hours in 2007, a 26% increase over 2006, according to a report from AccuStream iMedia Research. Total listening hours averaged 404.2 billion hours per month compared to 320.5 million hour average in 2006.

SAME REPORT: INTERNET RADIO AD REVENUES UP 194% IN 2007. In the above-mentioned report, AccuStream estimated that the Internet music radio ad market was worth approximately 92 million dollars in 2007. That included \$80 million in audio ads – **a 194% increase from 2006** – and another \$12-15 million generated through video ads placed within radio sites.

TERRESTRIAL RADIO YEAR BEGINS "HORRIBLY" WITH 6% REVENUE DECLINE. The Radio Advertising Bureau (RAB) reports that local revenues for all markets were off by 5% this January, compared to January 2007 and that national revenues fell 13% making a combined local and national revenues decline of 7%. The only saving grace? Non-spot revenues grew 11%, bring up the total revenues decline, including local national, and non-spot, to only 6%. Stock analyst, naturally, reacts negatively to the news.

Now is the time to get your ministry heard as more people are turning to the Internet to get inspired both socially and spiritually. With thousands of ministries out there, why shouldn't yours be too? Caribbean Gospel Surf is offering you competitive rates to get your ministry to our global audience.

THE NUMBERS TELL IT FOR THEMSELVES

Top 25 cities AS OF January 1, 2008

City,	Region,	Country	Number of Visitors	
New York	New York	United States	51986	4.56%
London	England	United Kingdom	22334	1.96%
Berlin	Berlin	Germany	19119	1.68%
Tokyo	Tokyo	Japan	17619	1.55%
San Jose	California	United States	15897	1.40%
Toronto	Ontario	Canada	13726	1.20%
Los Angeles	California	United States	12973	1.14%
Beijing	Beijing	China	12936	1.14%
Istanbul	Istanbul	Turkey	11994	1.05%
Paris	Ile-De-France	France	10194	0.89%
Chicago	Illinois	United States	9437	0.83%
Amsterdam	Noord-Holland	Netherlands	8478	0.74%
Rome	Lazio	Italy	7389	0.65%
Sydney	New South Wales	Australia	7305	0.64%
Houston	Texas	United States	6949	0.61%
Austin	Texas	United States	6793	0.60%
Osaka	Osaka	Japan	6636	0.58%
Barcelona	Cataluña	Spain	6524	0.57%
Stockholm	Stockholms Lan	Sweden	6392	0.56%
Bucharest	Bucuresti	Romania	6315	0.55%
Quezon City	Manila	Philippines	5977	0.52%
Montreal	Quebec	Canada	5857	0.51%
Kuala Lumpur	Wilayah Persekutuan	Malaysia	5660	0.50%
Dallas	Texas	United States	5618	0.49%
Miami	Florida	United States	5560	0.49%

Top 25 Regions As of January 1, 2008

Region	Country	Number of Visitors	
California	United States	86709	7.61%
New York	United States	77620	6.81%
England	United Kingdom	46490	4.08%
Texas	United States	37564	3.30%
Florida	United States	33425	2.93%
Ontario	Canada	28000	2.46%
Illinois	United States	20527	1.80%
Berlin	Germany	19119	1.68%
New Jersey	United States	18421	1.62%
Tokyo	Japan	17678	1.55%
Pennsylvania	United States	16471	1.45%
Ohio	United States	16005	1.41%
Michigan	United States	15703	1.38%
North Carolina	United States	15697	1.38%
Virginia	United States	15483	1.36%
Washington	United States	14619	1.28%
Massachusetts	United States	13966	1.23%
Georgia	United States	13485	1.18%
Beijing	China	12953	1.14%
Istanbul	Turkey	11991	1.05%
Arizona	United States	11278	0.99%
Manila	Philippines	11231	0.99%

Ile-De-France	France	10640	0.93%	.
Colorado	United States	9551	0.84%	.
Noord-Holland	Netherlands	9372	0.82%	.

Top 25 Countries

Country	Number of Visitors		
United States	544168	47.76%	.
Canada	53347	4.68%	.
United Kingdom	50406	4.42%	.
Germany	49109	4.31%	.
Turkey	32732	2.87%	.
India	29523	2.59%	.
Japan	27520	2.42%	.
Spain	24213	2.13%	.
Italy	21363	1.88%	.
Australia	18213	1.60%	.
Netherlands	16451	1.44%	.
China	14842	1.30%	.
Philippines	14561	1.28%	.
Sweden	14531	1.28%	.
France	13168	1.16%	.
Mexico	11501	1.01%	.
Malaysia	11196	0.98%	.
Brazil	10606	0.93%	.
Romania	8764	0.77%	.
Poland	6835	0.60%	.
Belgium	6443	0.57%	.
Finland	5405	0.47%	.
Saudi Arabia	5383	0.47%	.
United Arab Emirates	5324	0.47%	.
Bulgaria	5123	0.45%	.

WE PRIDE OURSELVES IN BEING...

- Our station is the only Caribbean Gospel music station listed on iTunes radio.
- #1 Caribbean Gospel station on Shoutcast
- #1 Caribbean Gospel station on AudioRealm

Contact Us Today At:

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